TANIK SARKAR

Full Stack Web Developer | SEO & QA Specialist | Project Management Certified

+91 8918221167 | taniksarkar.skt@gmail.com | Bangalore, India

Portfolio | LinkedIn | GitHub

PROFESSIONAL SUMMARY

Full Stack Web Developer and SEO & QA Specialist with 6+ years of experience in WordPress development, custom themes and plugins, WooCommerce, website performance optimization, and SEO. Experienced in frontend and backend development, functional and usability testing, troubleshooting, and team coordination. Uses ChatGPT, Claude, and Google Gemini to support development, research, and content workflows.

TECHNICAL SKILLS

AI & Productivity: ChatGPT, Claude, Google Gemini, AI-Assisted Coding, Debugging, Research, Content Drafting

CMS Skills: WordPress, WooCommerce, Elementor, Gutenberg, Beaver Builder, Divi, Custom Themes and Plugins, Shopify

Development: HTML, CSS, JavaScript, PHP, MySQL, Tailwind CSS, Bootstrap, REST APIs, Git

SEO, Analytics & QA: On-Page SEO, Google Search Console, Functional Testing, Usability Testing, Performance Optimization, Technical SEO, Google Analytics 4 (GA4), Ahrefs or Semrush, Screaming Frog, Link Building

Designing Tools: Adobe Photoshop, Canva, Figma

PROFESSIONAL EXPERIENCE

MyAdvice LLC (United States) | WordPress Developer | Remote | Mar 2025 - Present

- Develop and customize WordPress websites, themes, plugins, and WooCommerce functionality to meet client requirements.
- Perform functional, usability, and performance QA; investigate issues and implement fixes.
- Coordinate development work, support team delivery, and maintain quality standards.
- Troubleshoot website issues and improve site speed, reliability, and security practices.

Brandconn Digital Group Pvt. Ltd. (Noida) | WordPress Developer | Remote | Jun 2024 - Feb 2025

- Built and customized WordPress websites with attention to performance and usability.
- Collaborated with designers, marketers, and developers to deliver client websites.
- Guided junior developers through reviews, technical support, and daily coordination.
- Implemented on-page SEO improvements, including metadata, content structure, and technical optimizations.

Cosmo Designs (Dubai) | WordPress Developer | Remote | Mar 2023 - May 2024

- Designed and implemented WordPress website solutions aligned with client requirements and brand identity.
- Created user-friendly interfaces focused on visual consistency and usability.

Philips Group Pty Ltd. (Australia) | Junior WordPress Developer | Remote | Aug 2021 - Feb 2023

- Created and maintained websites using HTML, CSS, JavaScript, PHP, and WordPress.
- Improved website speed and supported ongoing updates based on business and client needs.

Design Global Private Limited (Kolkata) | Junior Web Developer Intern | Remote | Jul 2020 - Jul 2021

- Assisted with website design, development, maintenance, and usability improvements for client projects.

PROJECT EXPERIENCE

E-Commerce Websites, Product Management Websites, Portfolio Websites, Business Websites, Blog and Content Websites, Educational Websites, SaaS Websites, Membership Websites, Landing Pages

SOFT SKILLS

Team Leadership, Communication, Collaboration, Time Management, Adaptability, Problem-Solving

CERTIFICATIONS & RECOGNITION

Google Analytics Certification, Project Perfectionist Award (Brandconn Group Pvt. Ltd.), Project Management Certified (LearnTube.ai)